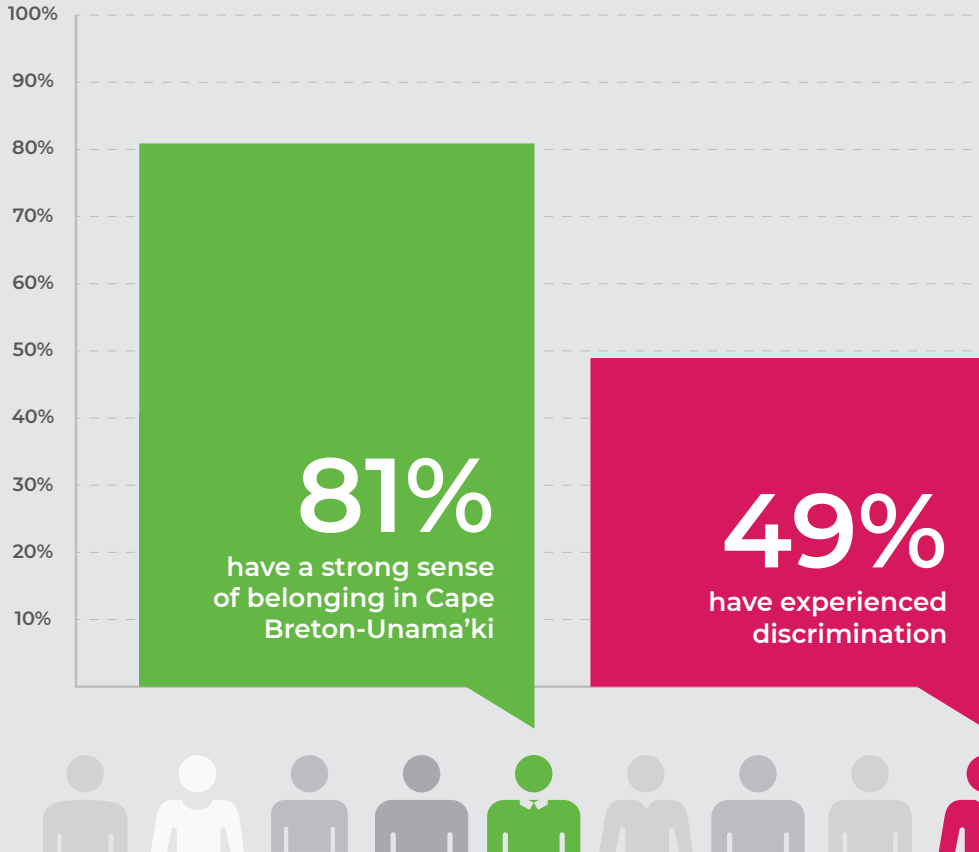


# What we learned from newcomers\*



“Inclusion can be as simple as just being asked and being extended the opportunity to attend.”



Those in rural Cape Breton were much more likely to spend time with friends born in Canada



What have been the biggest challenges?

1. Finding or maintaining work
2. Making friends & maintaining healthy relationships
3. Finding affordable housing

What helps the most?

1. Making friends
2. Exploring the Island
3. Finding work

What changes will help newcomers in the future?

1. More affordable housing options
2. More (or better) programming for newcomers to find work
3. Education for employers on the value and ways of hiring and retaining newcomers

To view the full report, please visit  
[www.newtocapebreton.com](http://www.newtocapebreton.com)

\*Above is a sample of what respondents felt and was recorded in the survey.

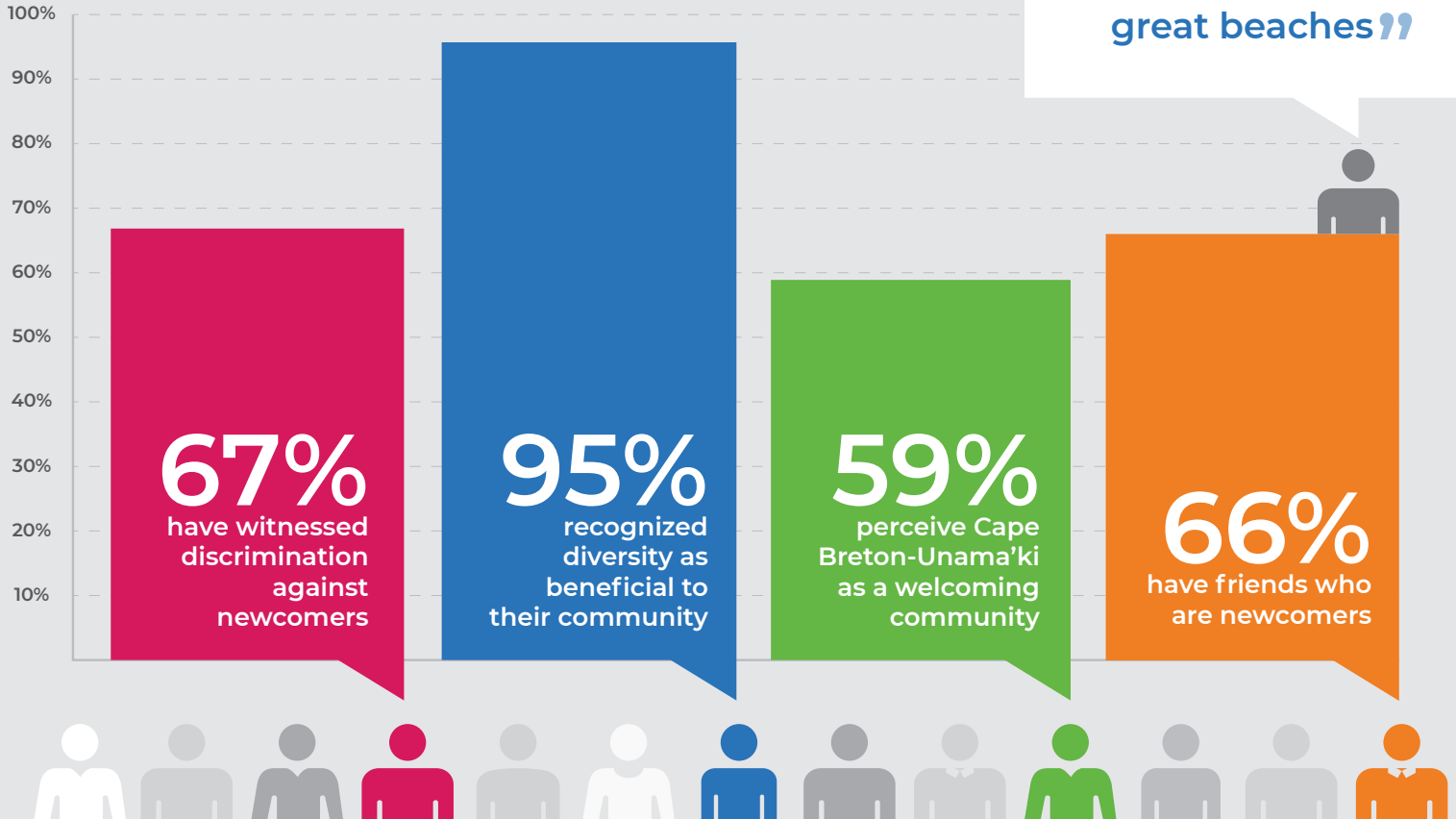


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# What we learned from the **community**\*

“Inviting someone to go for a walk on the beach is much better than telling them we have great beaches”



**Friendships with newcomers are valued.**  
Community members are mostly forming friendships with newcomers:

1. At work (57%)
2. Through mutual friends or acquaintances (49%)
3. In their neighbourhood (40%)

**What changes will help newcomers in the future?**

1. More affordable housing options
2. Actions to improve the social connectedness of newcomers
3. More cultural festivals

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\*Above is a sample of what respondents felt and was recorded in the survey.